



SeneDerm® Solutions Brightening Multi-Vitamin Treatment



SeneDerm Solutions Brightening Multi-Vitamin Treatment is a powerful, multi-benefit skin care product with clinically proven ingredients that target and help to correct damage (dark spots) and visible signs of aging caused by age, environmental factors, such as UV, pollution, acne scars, as well as skin pigmentation change. Brightening Multi-Vitamin Treatment produces an instant radiant effect on skin, along with long-term benefits with ingredients like Vitamin C, E, A, B3 and SenePlex+™ Complex.

The Science Behind the Product

Exposure to environmental factors such as UV and pollution, hormonal hyperpigmentation (or hyperpigmentation caused from medication) or scarring caused by acne can lead to unwanted darkening of your skin's pigment. These dark spots on your face, neck or hands can be difficult to conceal and prevent you from showcasing a youthful, healthy looking and bright complexion.

Brightening Multi-Vitamin Treatment works immediately upon application to deliver noticeable brightening effects to skin, as well as long-term to deliver skin-deep, dramatic skin brightening results. This powerful treatment works to make all skin types more radiant and beautiful with a powerful, concentrated blend of vitamins, botanicals, and powerful anti-aging agents. The treatment contains a high level of two forms of stabilized Vitamin C to support collagen synthesis and skin brightening, as well as Vitamin A for firmness and lightening, Vitamin B3 to reduce redness and uneven skin tone, and Vitamin E for moisture and free radical protection. Effective anti-aging ingredients like CoEnzyme Q10 and Sodium Hyaluronate provide even more anti-aging protection and hydration, while effective peptides improve skin elasticity and decrease wrinkles.

Brightening Multi-Vitamin Treatment contains ingredients that are clinically proven to offer the following benefits:

After 3 days of use (2 daily applications):

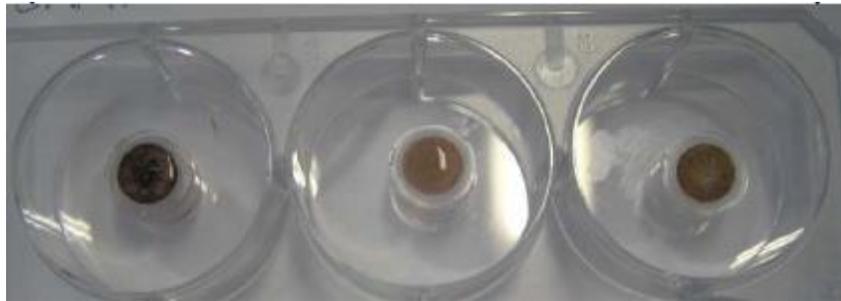
- A highly stabilized form of Vitamin C in the formula, Tetrahexyldecyl Ascorbate, **increases Tyrosinase inhibition by 72%**. Tyrosinase is an enzyme that contains copper; inhibition of it slows down darkening of skin.

Results obtained in a 72-hour in vivo test of Tetrahexyldecyl Ascorbate.

After 16 days of use (2 daily applications):

- Stabilized Ascorbic Acid (pure Vitamin C) in the formula will **decrease melanin production by 42.66%**.

Negative Control (untreated) Positive Control (treated) Stabilized Ascorbic Acid Sample

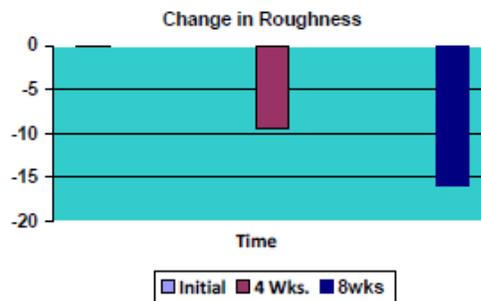


The photographic image above shows skin inserts photographed at the 16th day of treatment. The insert treated with the product sample, documented by photographic images, shows a lighter area in the center and peripheral darker areas can be noted. The lighter area is due to the inhibition of melanin synthesis by the product sample.

Results obtained in a 16 day in vivo test of Ascorbic Acid.

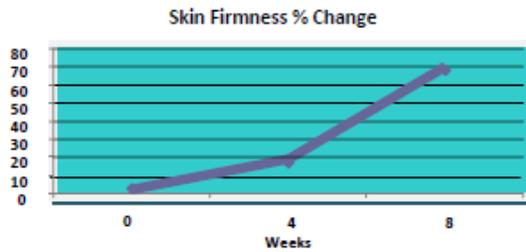
After 8 weeks of use (2 daily applications):

- Stabilized Ascorbic Acid (pure Vitamin C) in the formula **decreases skin roughness by 15.94%**.



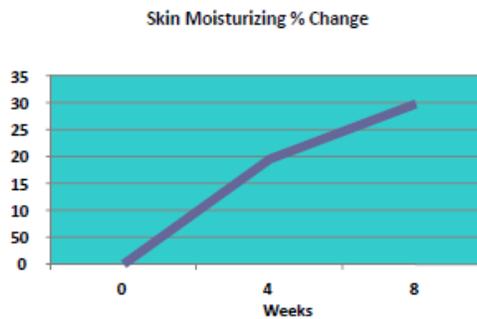
The tested product showed a significant decrease in skin roughness after 4 and 8 weeks of treatment with a decrease of average roughness of -9.50% and -15.94% at the end of the treatment.

- Stabilized Ascorbic Acid (pure Vitamin C) in the formula **increases skin firmness by 67.97%.**



The tested product showed a significant efficacy in increasing skin firmness after 4 weeks of treatment (16.98%) and at the end of the 8 weeks treatment (67.97%).

- Stabilized Ascorbic Acid (pure Vitamin C) in the formula **increases skin moisturization by 29.66%.**

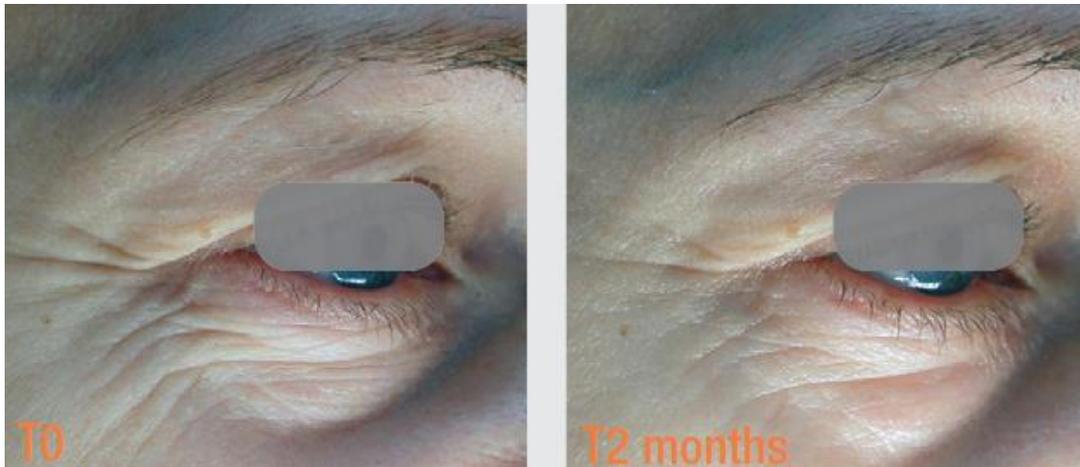


The tested product showed a significant efficacy in increasing skin moisturizing after 4 weeks of treatment (19.45%) and at the end of the 8 weeks treatment (29.66%).

Results obtained in an 8 week in vivo test of Ascorbic Acid.

After 2 months of use (2 daily applications):

- Palmitoyl Tripeptide-1 and 7 in the formula will **decrease wrinkle density by 32.9%.**
- Palmitoyl Tripeptide-1 and 7 in the formula will **decrease wrinkle depth by 19.9%.**
- Palmitoyl Tripeptide-1 and 7 in the formula will **decrease wrinkle volume by 23.2%.**
- Palmitoyl Tripeptide-1 and 7 in the formula will **improve skin tone by 15.5%**
- Palmitoyl Tripeptide-1 and 7 in the formula will **improve skin elasticity by 5.5%.**



The repairing effect of Palmitoyl Tripeptide-1 and Palmitoyl Tripeptide-7 promote the visible quality of the skin by decreasing the appearance of wrinkles and improving tone and elasticity.

Results obtained in a 2 month in vivo test of Palmitoyl Tripeptide-1 and 7.

Key Ingredients and Benefits

SeneDerm Brightening Multi-Vitamin Treatment is made of a combination of ingredients. Here are a few key components:

Ascorbic Acid (Stabilized Vitamin C) - Ascorbic Acid is a natural water-soluble vitamin that is a potent antioxidant agent that functions in fighting bacterial infections, in detoxifying reactions, and in the formation of collagen in fibrous tissue, teeth, bones, connective tissue, skin, and capillaries. The antioxidant activity of vitamin C protects against UV-induced damage caused by free radicals, and has been shown to decrease wrinkling, reduce protein fiber damage, decrease apparent roughness of skin, and increase production of collagen. Topical vitamin C has also been shown to reverse some of the age-related structural changes in the interface between the dermis and the epidermis.

Tetrahexyldecyl Ascorbate (Stabilized Vitamin C Ester) – A fat-soluble chemical bond designed to deliver optimal benefits to the skin, help restore a smooth surface, and increases Tyrosinase inhibition.

Retinyl Palmitate (Vitamin A) - Vitamin A is fundamental for increasing skin elasticity and thickening of the epidermis and the dermis. Vitamin A plays an important role in RNA synthesis, known for its cellular renewal properties that speed up exfoliation to reveal younger, plumper skin cells which produces new and healthy cells in the skin and the body. This process of cell renewal and exfoliation helps to reduce the appearance of fine lines, wrinkles, and skin irregularities. Studies have shown that Vitamin A is effective in slowing down skin aging and in reducing the number and depth of wrinkles.

A regression of pigmented spots has been demonstrated in studies with regular use of Vitamin A.

Niacinamide (Vitamin B3) – a very effective skin-restoring ingredient indicated to reduce the appearance of skin blemishes, enlarged pores, uneven skin tone, fine lines, dullness weakened skin surface, and congestion.

Tocopheryl Acetate (Vitamin E) - Vitamin E is a strong anti-oxidant essential for maintaining the activities of enzymes in the cells. Vitamin E is a dynamic weapon against premature aging and combating wrinkles by neutralizing free radicals to stop the chain reaction of molecular damage and to protect the skin against oxidation.

Ubiquinone (Co-Enzyme Q10) - neutralizes free radicals and helps to reduce and help prevent the damage they cause.

SenePlex Complex + - kinetic enzyme that increases cellular renewal.

Sodium Hyaluronate - a ubiquitous carbohydrate polymer that is part of the extracellular matrix. It is a humectant about 100 times more effective as a humectant than Glycerin. (It is the key water-maintaining substances in human skin. Harsh living environment and aging can cause the decrease of HA content in skin, and as a result the water maintaining ability of the skin is weakened and the skin looks dry and rough. One of the main causes of skin senility is also the decrease of polysaccharides, such as HA. The special structure characteristic of HA makes it highly moisturizing and it has a water content regulating function; additionally, its solution has high viscoelasticity and lubricity. When HA solution is applied on the surface of skin, it can form an air permeable layer and keep the skin moist and smooth. The small molecular weight HA can penetrate into dermis layer, fully combine with water, promote skin blood microcirculation and nutrient absorption and maintain normal metabolism, and as a result, it plays a role of wrinkle removing, improving one's appearance and improving the health of the skin.

Palmitoyl Tripeptide-1 & Tripeptide-7 - peptides that help increase collagen production, skin elasticity, and improve depth and volume of wrinkles.

Mica - an earth mineral used to give skin luminosity and radiance.

Glucosamine HCL - enhances the body's ability to manufacture collagen.

Laminaria Digitata (Algae) Extract - hydrates and softens the skin. It is essential in the penetration of the top layer of the stratum corneum and enhances the skin's ability to repair itself.

Moringa Oleifera Seed Oil - the most stable oil in nature, full of radiance boosting fatty acids, vitamin A & vitamin C skin-smoothing, de-puffing, possesses exceptional oxidative stability and acts as a moisturizer and skin conditioner

Rosemarinus Officinalis (Rosemary) Leaf Extract - Research has shown that rosmarinic acid, one of the components in rosemary extract, has a calming effect on skin, which may be useful for mitigating several common skin issues. Rosmarinic acid is an antioxidant, as is caffeic acid, another naturally occurring component of rosemary.

Saccharomyces Gerevisiae Extract - a skin-conditioning agent used in cosmetics and beauty care products because of its ability to act in oxidative stress and improve skin conditions.

Solanum Lycopersicum (Tomato) Fruit Extract - tomatoes are full of antioxidants, which help to fight free radicals. These fruits are loaded with vitamins C, E, B6, B1, B3 and B2 and contain iron and potassium. Tomatoes are naturally acidic, and they help keep the skin free of oil, which in turn can prevent acne.

Prunus Armeniaca (Apricot) Kernel Oil - a light and 'dry' oil. When applied to skin, it immediately sinks in which leaves skin non-greasy. Helps to fight off inflammation and dryness while locking in moisture. This oil's high dose of vitamin E boosts the skin's ability to retain elasticity and clarity. Antioxidant vitamin E combats free-radical damage and inflammation. The oil's unsaturated fatty acids enhance elasticity by making cell membranes more flexible.

SeneDerm Brightening Multi-Vitamin Treatment Directions for Use

Apply directly to face areas in need of brightening and lightening, twice daily after cleansing and prior to application of any other SeneDerm® moisturizers.

Q&A

Q: Do Significant SeneSellers receive this?

A: Yes- As this is a permanent line item, \$\$\$ do receive.

Q: When should I use this in my skin care routine?

A: Use Brightening Multi-Vitamin Treatment after 3 in 1 Cleanser, before applying Advanced-Anti-Aging Products and DayTime or Evening Moisturizers.

Q: Can you describe the scent and texture?

A: Brightening Multi-Vitamin Treatment has a silky, creamy texture and light citrus-floral scent.

Q: How is this product different than SeneSerum-C?

A: Brightening Multi-Vitamin Treatment serves a different function than SeneSerum-C; While SeneSerum-C is specifically designed with SeneShield to protect skin from effects of urbanization and pollution, Brightening Multi-Vitamin Treatment is specifically designed to target dark spots and dullness caused by environmental factors, scarring, or hyperpigmentation for a brighter, more radiant complexion.

Q: How is this product different than Dark Circle Under Eye Treatment?

A: Brightening Multi-Vitamin Treatment serves a different function than Dark Circle Under Eye Treatment; While Dark Circle Under Eye Treatment is specifically designed for the sensitive skin under your eyes, Brightening Multi-Vitamin Treatment is specifically designed to target dark spots and dullness caused by environmental factors, scarring or hyperpigmentation for a brighter, more radiant over-all complexion.

Q: Is Brightening Multi-Vitamin Treatment Gluten-free?

A: Yes.

Q: Is Brightening Multi-Vitamin Treatment Paraben-free?

A: Yes.

Q: Does (or can) Brightening Treatment cause additional skin sensitivity to the sun?

A: Skin sensitivity can increase with prolonged exposure to sunlight, due to the vitamin A in the formula. This can be minimized if used with sunscreen.
